

MELINA & BIANCA, TWO VISIONS, ONE SHARED PURPOSE: TO BRING AUTHENTICITY TO THE PLACES WHERE IT'S TRULY VALUED.



#### **OUR STORY**

Poncho was born from the desire to represent Argentine design with roots, vision, and excellence.

This collection features pieces that combine noble materials, local craftsmanship, and a contemporary perspective-created for projects around the world that value authenticity, quality, and meaningful stories. We are a bridge. We represent brands with purpose and build a path for each piece to travel with identity.



# QUEBRADA

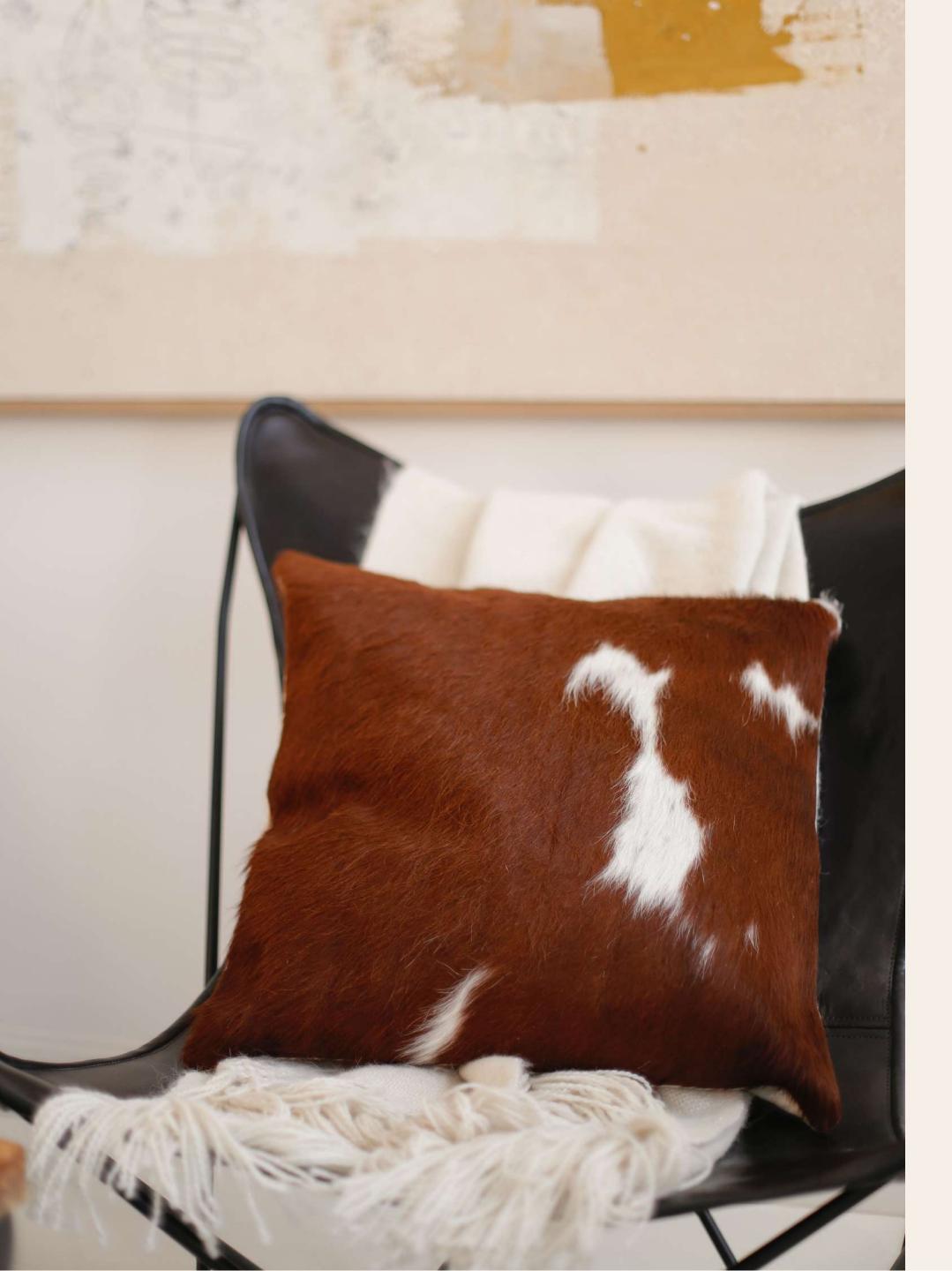
Echoes the meeting of light and earth along the curves of the quebrada.

 $50 \times 50 \text{ cm}$ 

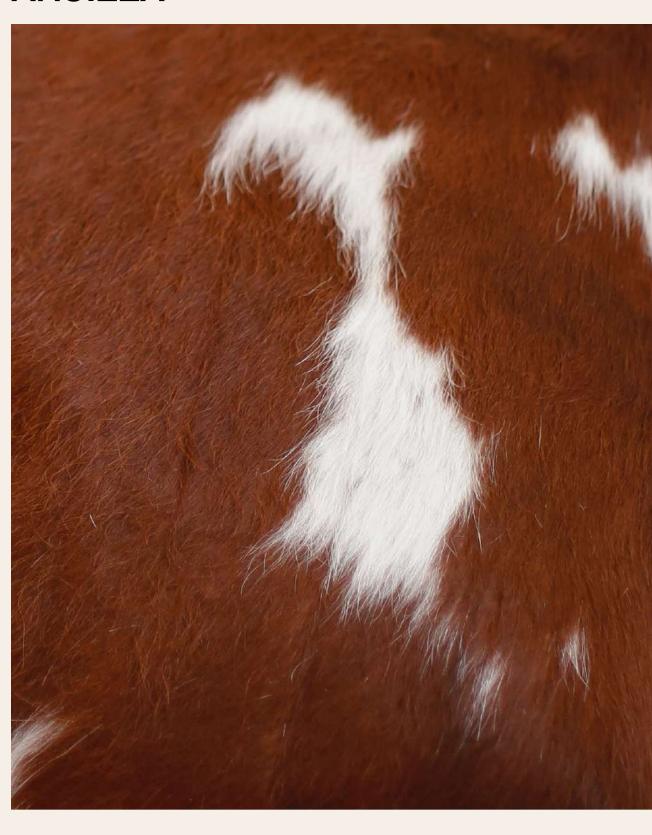
19.7" × 19.7"

Made from a single cut of
Argentine hair-on cowhide.
Panama cotton back with zipper.
Each cushion is unique, no two are alike.





## **ARCILLA**



Evokes the earthy warmth of northern Argentina's clay-rich soil.

Made from a single cut of
Argentine hair-on cowhide.

Panama cotton back

with zipper.

Each cushion is unique, no

two are alike.

 $50 \times 50 \text{ cm}$ 

19.7" × 19.7"

### CERRO

Evokes the Cerro de los Siete Colores, a harmonious blend of natural tones.

 $50 \times 50 \text{ cm}$ 

19.7" × 19.7"

Patchwork of assorted 10 × 10 cm cuts in premium Argentine leather.

Panama cotton back with zipper.

Each cushion is unique, no two are alike.



## NOCHE DE SAL

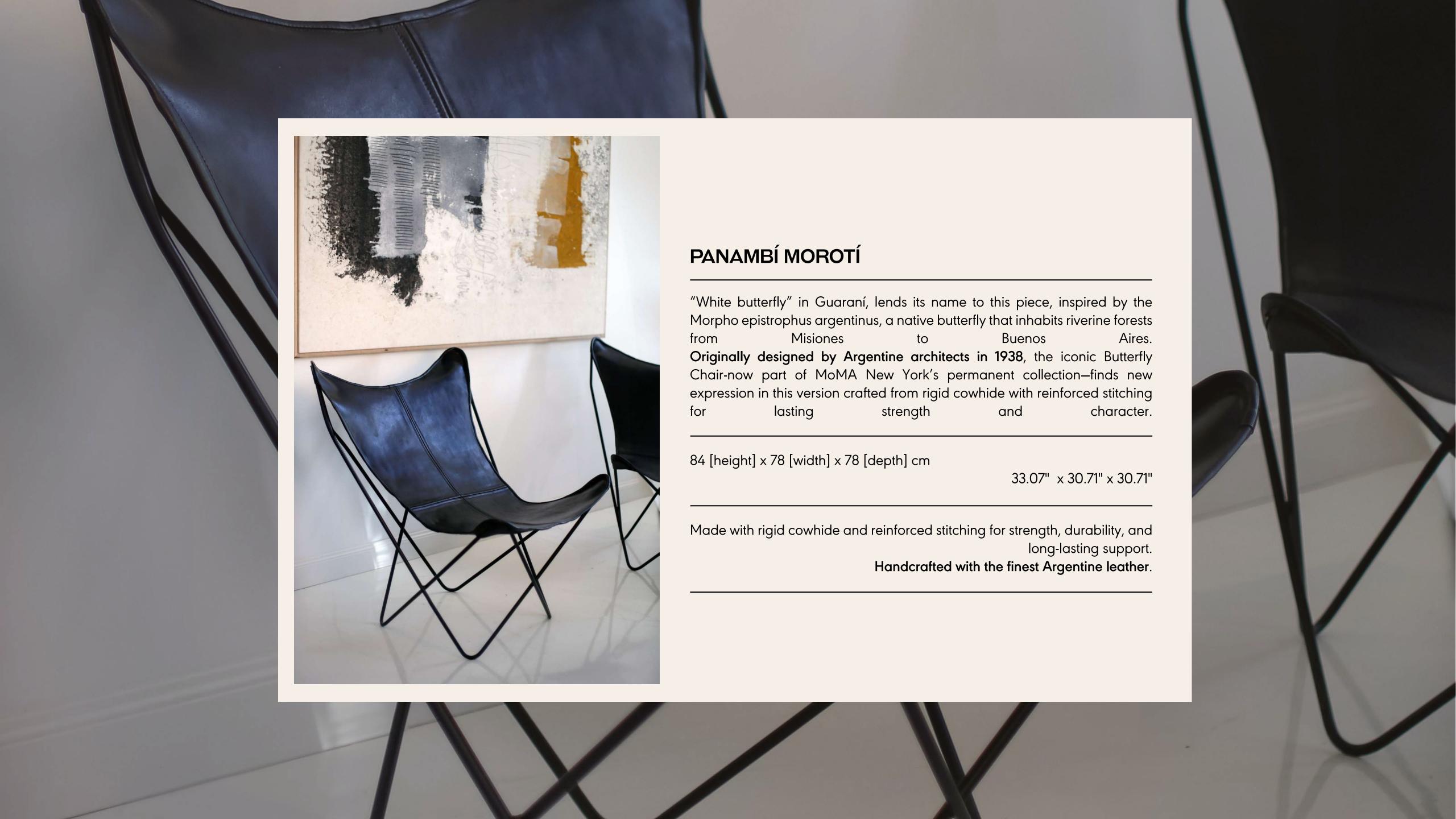


Inspired by the depth and mystery of the Salinas Grandes under the starry sky, this cushion evokes the dark texture and absolute silence of the night.

 $50 \times 50 \text{ cm}$   $19.7'' \times 19.7''$ 









### SURCO

Like footprints on cultivated land, each patch echoes the slow and authentic rhythm of the Argentine countryside.

 $150 \times 180 \text{ cm}$ 

59.06" x 70.87"

Crafted with care and attention to detail, this rug is composed of 28 pieces of **Argentine cowhide**, each with its own story and character.



SURCO MIX

Each cowhide rug is selected according to the highest standards of quality, color, and texture.

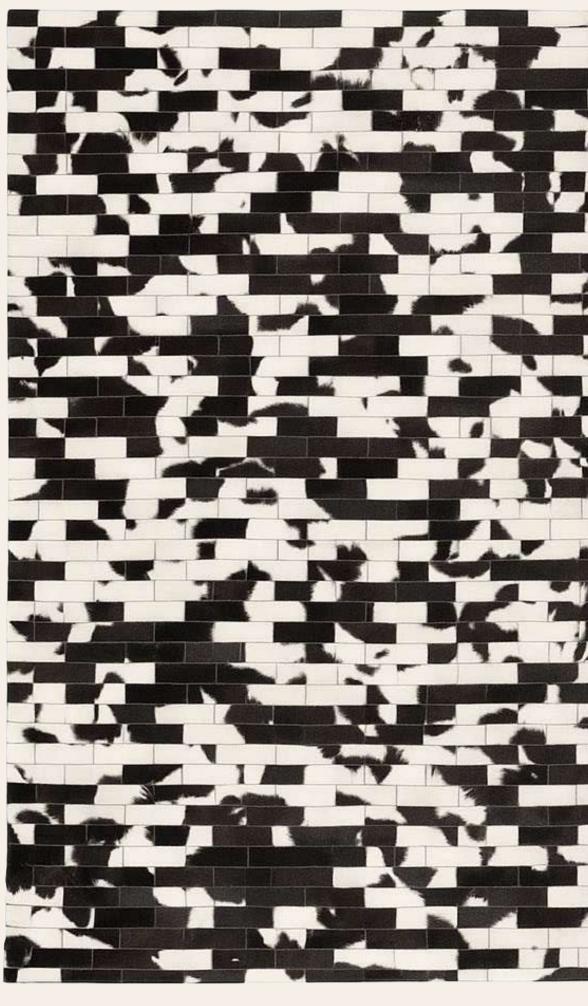
Sourced in Argentina, the hides are handpicked by skilled artisans and come from ethical, sustainable origins.

SURCO BLACK





#### **PAMPA**



Inspired by the contrasts of the Argentine landscape, this rug evokes the graphic vastness of the Pampas, reinterpreted through a contemporary cowhide design.

Made from Argentine cowhide with hair, this rug features a unique design composed of 5 x 15 cm rectangular cuts, carefully assembled and stitched with a durable zigzag finish.

 $1.50 \times 2.40 \text{ m}$ 

59" x 94.5"









# **ANDINA**

A woven cadence inspired by highland landscapes.

65 x 65 cm

25.6" x 25.6"

Square cushion handwoven by artisans using pure Argentine sheep wool. Back in off-white cotton fabric.







### **PUNA**

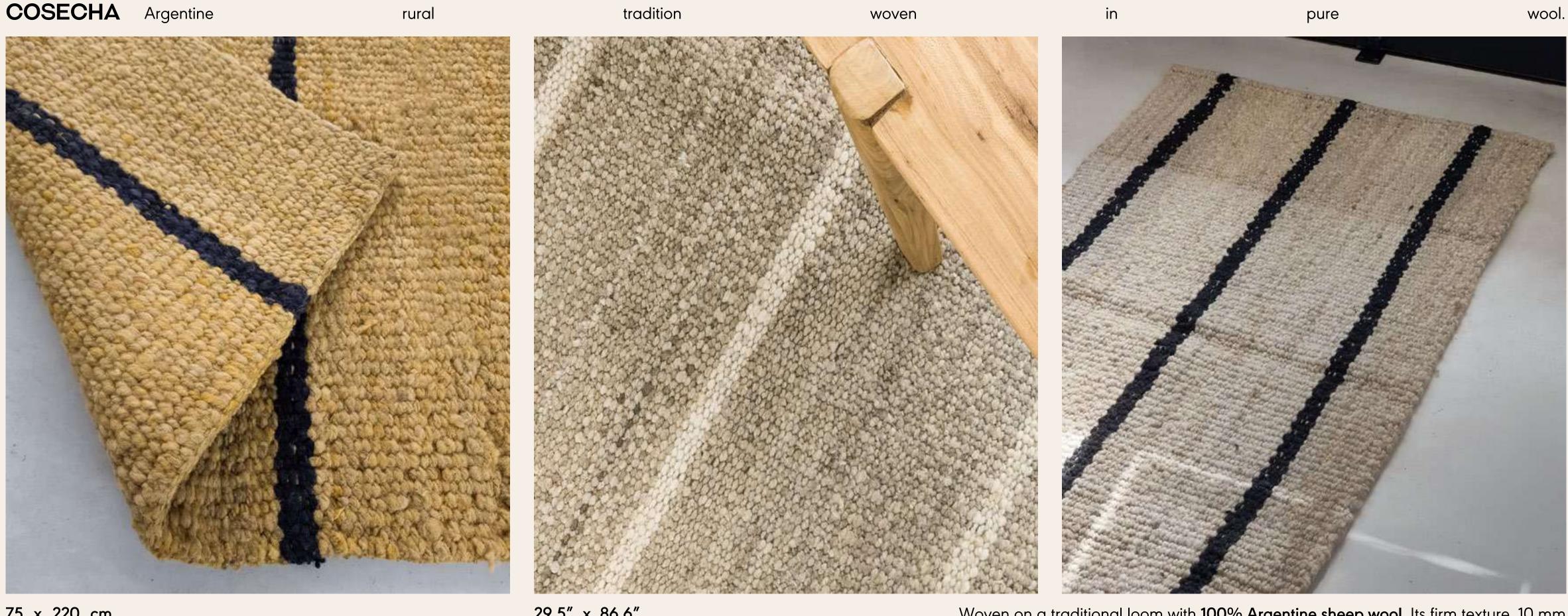
Rectangular cushion. Handwoven on a loom with **pure Ilama wool**, sourced and crafted in the Argentine highlands. Off-white cotton canvas back.



15.7" x 23.6"  $40 \times 60 \text{ cm}$ 





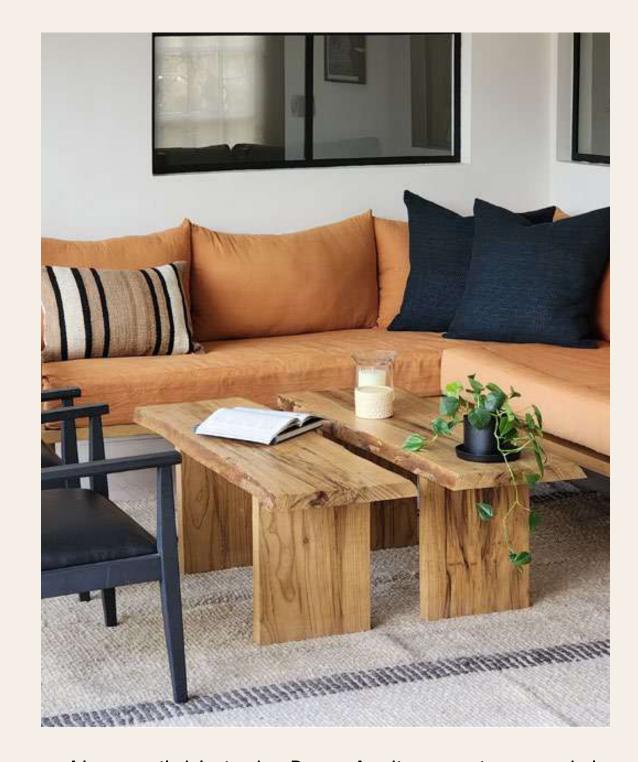


75 x 220 cm 150 x 210 cm 180 x 240 cm 200 x 300 cm 240 x 300 cm 29.5" x 86.6" 59" x 82.7" 70.9" x 94.5" 78.7" x 118.1" 94.5" x 118.1"

Woven on a traditional loom with 100% Argentine sheep wool. Its firm texture, 10 mm thickness, and high durability make it ideal for high-traffic areas. The colors come from natural dyes extracted from plants, bark, flowers, and minerals. Each rug is a tribute to ancestral techniques and knowledge passed down through generations.







Also available in the Raya Andina version, a subtle design featuring a naturally dyed woven stripe. It belongs to the same collection and maintains all the original qualities



Each piece is born from the meeting of ancestral knowledge, hands that weave stories, and noble materials from our land. Wool -like the land itself- is worked with patience, honoring time and tradition.

This craft celebrates artisanal work through the principles of fair trade: respecting the prices set by the makers, promoting dignified work, equal opportunities, and responsible production in an economy that values transparency.

A tribute to authenticity, to what grows slowly, what's made with soul, and what is passed down from generation to generation.



