

[MATERIALS]

[DESIGN]

GRUPO
PONCHO

HERENCIA

2026

[ARGETINA]

WOOL & LEATHER

[TRADITION]



OUR STORY

Poncho was born from the desire to represent Argentine design with roots, vision, and excellence. This collection features pieces that combine noble materials, local craftsmanship, and a contemporary perspective-created for projects around the world that value authenticity, quality, and meaningful stories. We are a bridge. We represent brands with purpose and build a path for each piece to travel with identity.

[ARGETINA]

PONCHO

[HANDMADE]

WOOL

[LLAMA]

PONCHO

[SHEEP]

SHEEP WOOL CUSHION

Argentine sheep wool, worked on the loom by Argentine hands, designed in Argentina. This cushion is trimmed in a natural and black striped cotton piping and closed with an invisible zip for a clean finish - undyed and naturally imperfect, so no two are exactly alike.

PAMPA

50 x 50 cm 20" x 20"





ESTEPA

50 x 70 cm 20" x 27.5"
50 x 50 cm 20" x 20"



LLAMA WOOL CUSHION

Llama sheep wool and cotton, closed with an invisible zip. The llama fiber - rare, warm, naturally soft - is what sets this piece apart, sourced from Argentina's high-altitude herds. Available in two sizes.

PATAGONIA

50 x 70 cm 20" x 27.5"

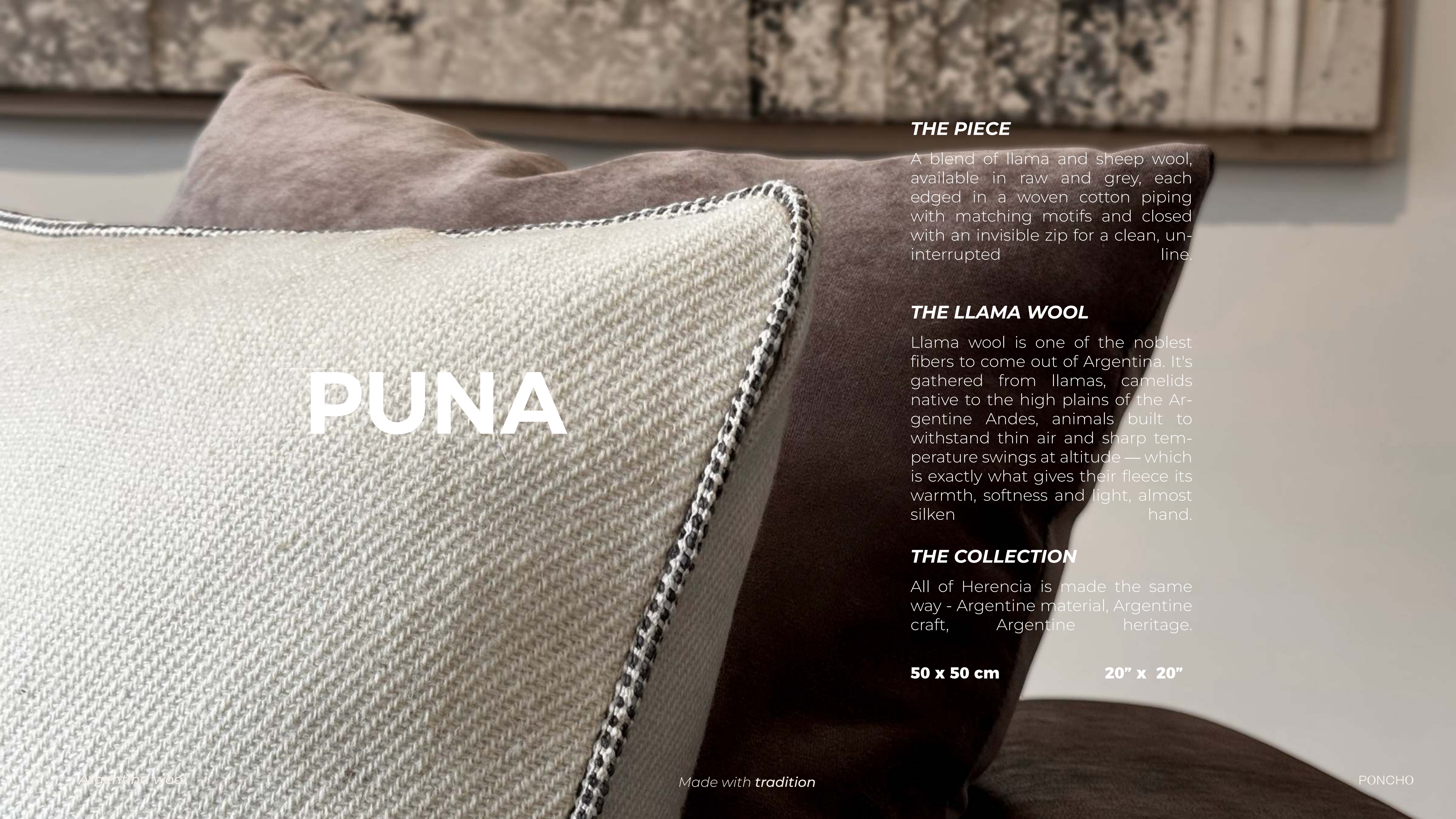
Llama wool and cotton, closed with an invisible zip. The llama fiber — rare, warm, naturally soft - is what sets this piece apart, sourced from Argentina's high-altitude herds. Available in two sizes.



Argentina wool

*Made with **tradition***

PONCHO



PUNA

THE PIECE

A blend of llama and sheep wool, available in raw and grey, each edged in a woven cotton piping with matching motifs and closed with an invisible zip for a clean, uninterrupted line.

THE LLAMA WOOL

Llama wool is one of the noblest fibers to come out of Argentina. It's gathered from llamas, camelids native to the high plains of the Argentine Andes, animals built to withstand thin air and sharp temperature swings at altitude — which is exactly what gives their fleece its warmth, softness and light, almost silken hand.

THE COLLECTION

All of Herencia is made the same way - Argentine material, Argentine craft, Argentine heritage.

50 x 50 cm

20" x 20"

Argentine wool

Made with *tradition*

PONCHO



LITORAL

50 x 50 cm 20" x 20"

50 x 70 cm 20" x 27.5"



A blend of llama and sheep wool, available in two sizes, edged in a woven cotton piping in raw and black with matching motifs, and closed with an invisible zip for a clean, uninterrupted line.

CUYO

50 x 70 cm 20" x 27.5"

Cuyo is woven from llama and sheep wool in an open weave that lets texture and light play across its surface, lined in double organic cotton canvas and closed with an invisible zip for a clean finish.



The llamas behind this fiber graze the Puna of Jujuy, above 3,500 meters, where herding communities have raised them for centuries. It's that altitude and extreme swing between day and night that gives their wool its density, warmth and soft, silken hand.

PURMAMARCA

80 x 220 cm 87" x 31,5"
160 x 220 cm 63" x 87"

Woven from llama and sheep wool, this throw sits in warm, earthy chocolate tones with a fringed edge that keeps its texture raw and tactile.



Its cool, layered palette brings a quiet, sophisticated warmth to any bed.



TILCARA

80 x 220 cm 87" x 31,5"
160 x 220 cm 63" x 87"

Woven from llama and sheep wool, this throw moves through shades of grey - from soft dove to deep charcoal - with a fringed edge that keeps its texture raw and tactile.

Argentina Wool

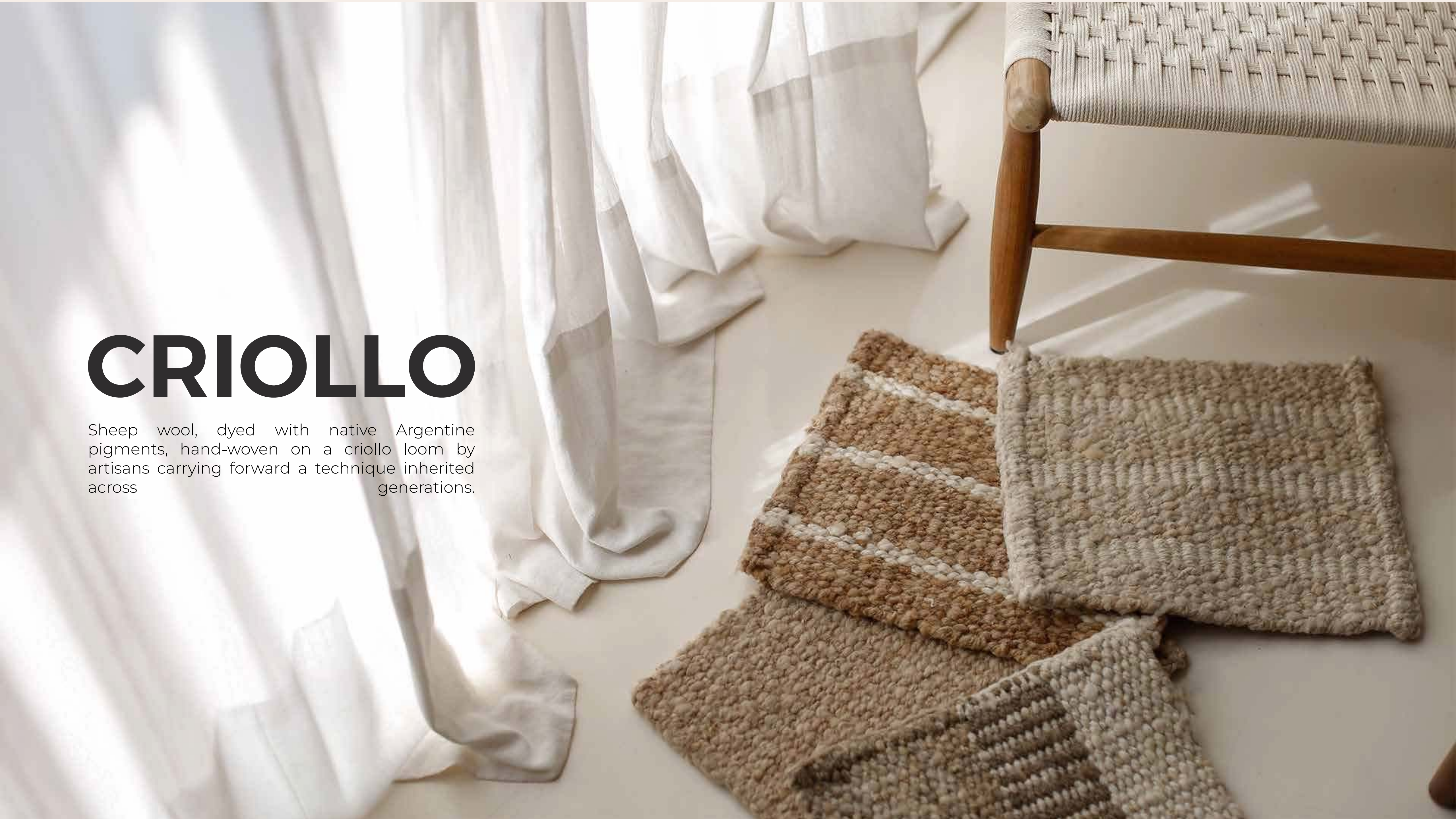
Made with *tradition*

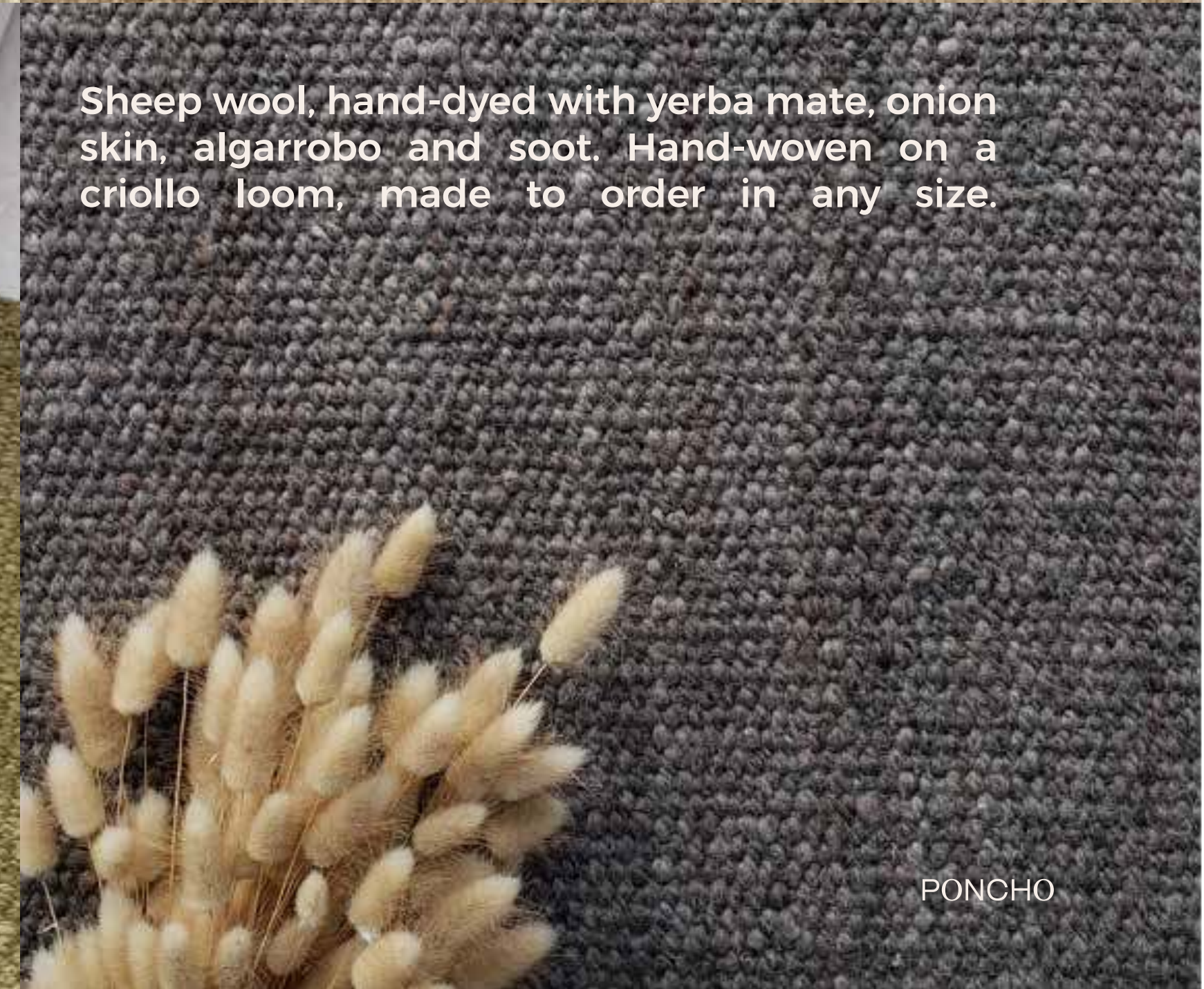


PONCHO

CRIOLLO

Sheep wool, dyed with native Argentine pigments, hand-woven on a criollo loom by artisans carrying forward a technique inherited across generations.





Argentina wool

Made with tradition

Sheep wool, hand-dyed with yerba mate, onion skin, algarrobo and soot. Hand-woven on a criollo loom, made to order in any size.

PONCHO

[NOBLE]

PONCHO

[ARGENTINA]

LEATHER

[AUTHENTIC]

PONCHO

[MATERIALS]

TIENTO

50 x 50 cm 20" x 20"

Genuine Argentine cowhide pieced together in beige, brown and white - a patchwork that keeps every hide's natural variation on display. Backed in a smooth, suede-finish fabric, also made in Argentina.

Argentine leather

Made with tradition

PONCHO

FIBRA

50 x 50 cm 20" x 20"

Genuine Argentine cowhide in its most natural state - a single hide in black with soft white markings, no two pieces exactly alike. Backed in a smooth, suede-finish fabric, also made in Argentina.



TALA



50 x 80 cm 20.7" x 20.7"

Genuine Argentine cowhide worked in solid black, pieced into a subtle checkerboard that catches the light differently across each patch. Backed in a smooth, suede-finish fabric, also made in Argentina.





SOGA

Genuine Argentine cowhide in its most natural state - a single hide in warm rust-brown with soft white markings, no two pieces exactly alike. Backed in a smooth, suede-finish fabric, also made in Argentina.



50 x 50 cm 20" x 20"

VETA

50 x 50 cm 20" x 20"

Genuine
Argentine
cowhide pieced into
a black-and-white
checkerboard, each
square its own patch
of natural hide.
Backed in a smooth,
suede-finish fabric,
also made
in Argentina.



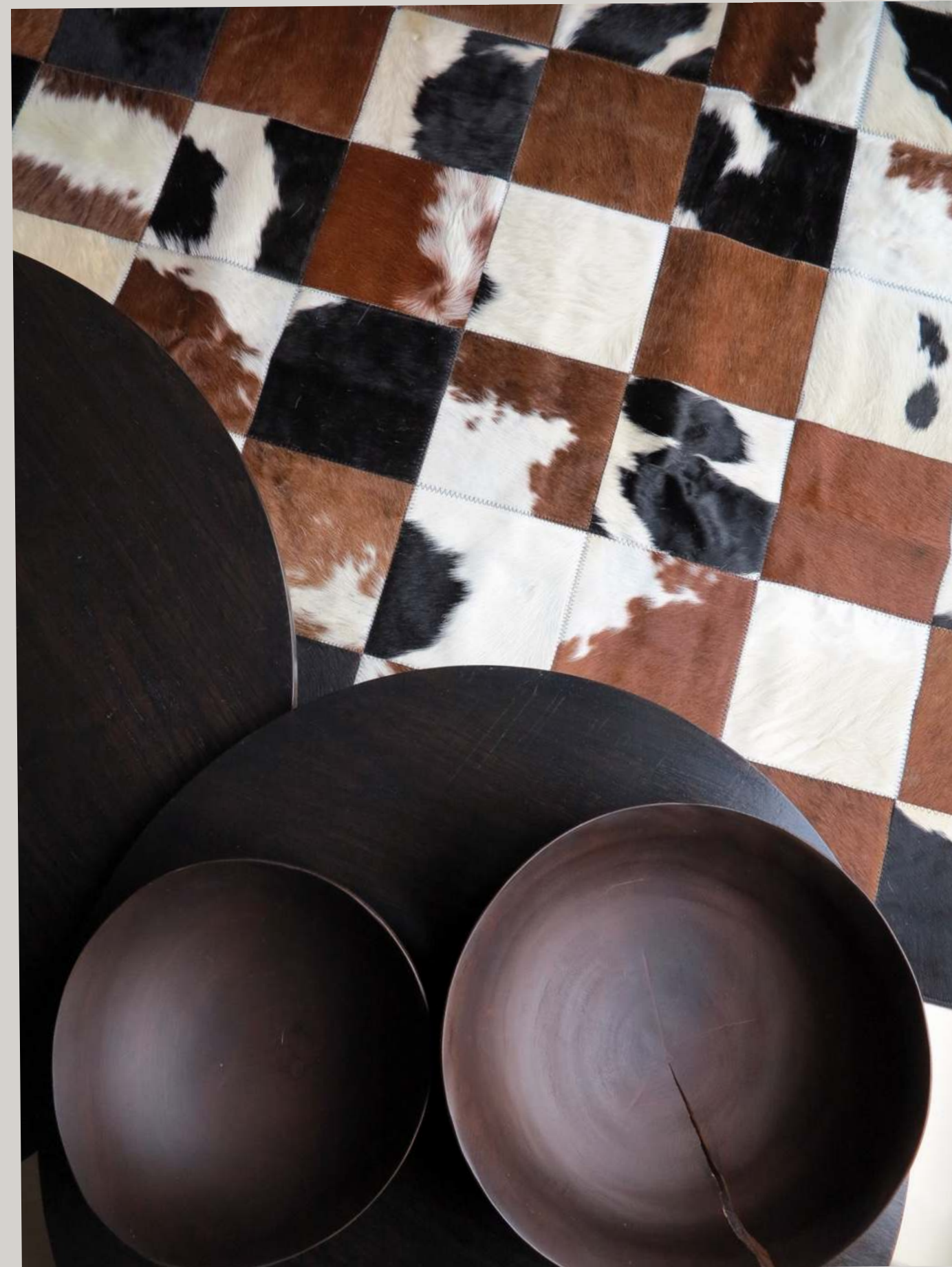


ESTANCIA

Made from genuine Argentine cowhide, each hide hand-selected for its deep, even black and the quality of its finish, pieced together into one continuous surface. Made to order, in the size your space calls for.



RASTROJO



Made from genuine Argentina cowhide, each hide hand-selected for color, quality and grain before being pieced into a checkerboard of black, brown and white. Made to order, in the size your space calls for.



Argentine leather

POTRERO



Made with *tradition*

Made from genuine Argentine cowhide, each hide hand-selected for its quality and pieced into a striking black-and-white checkerboard. Made to order, in the size your space calls for.

PONCHO

TANGO

70 x 70 x 40 cm 27.5" x 27.5" x 15.5"

Built on a reclaimed wood frame and cushioned in high-density foam for lasting comfort, the Tango bench is upholstered in genuine tanned Argentine leather. Designed and handcrafted in Argentina, from frame to finish.



Argentine leather

Made with *tradition*



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